INVESTMENT STRATEGY
First Quarter 2021

EASTOVER CAPITAL MANAGEMENT

ECONOMY

- Optimism for an end to the pandemic is slowly building, as distribution of the newly developed vaccine begins in the US. The extent of the worldwide recession as a result of the health crisis remains unknown.
- Continued monetary and fiscal stimuli are offered up in the form of government aid, further pushing equity markets higher.
- Early GDP estimates of the Q4 GDP, project an 8.7% annualized increase, with final estimates to be released on January 15th.
- The unemployment rate sits at 6.7% as of the Nov. report, a slight improvement over October's 6.9%. Labor markets have regained about 12.3 million of the 22 million jobs lost in March and April.

MARKETS

- During the final quarter of 2020, U.S. equities continued to post record highs, with most indices enjoying double digit gains for the quarter.
- Despite the faltering US economy, stock markets posted strong gains for the year, including a 9.7% gain for the Dow and an 18.4% increase in the S&P 500.
- All S&P 500 sectors were positive in Q4, led by Energy, Financials and Industrials.
- The Federal Reserve has signaled that it intends to keep rates near zero into 2023.
- Yields are at all-time lows, making it difficult for savers to find income producing investments.

STRATEGY

We continue to focus on risk reduction, through:

- Appropriate asset allocation
- Intermediate-term bond maturities
- Over-weight recession resistant sectors (consumer staples, health care, utilities)
- Use of stronger balance sheet, higher yielding stocks
- Cash reserves

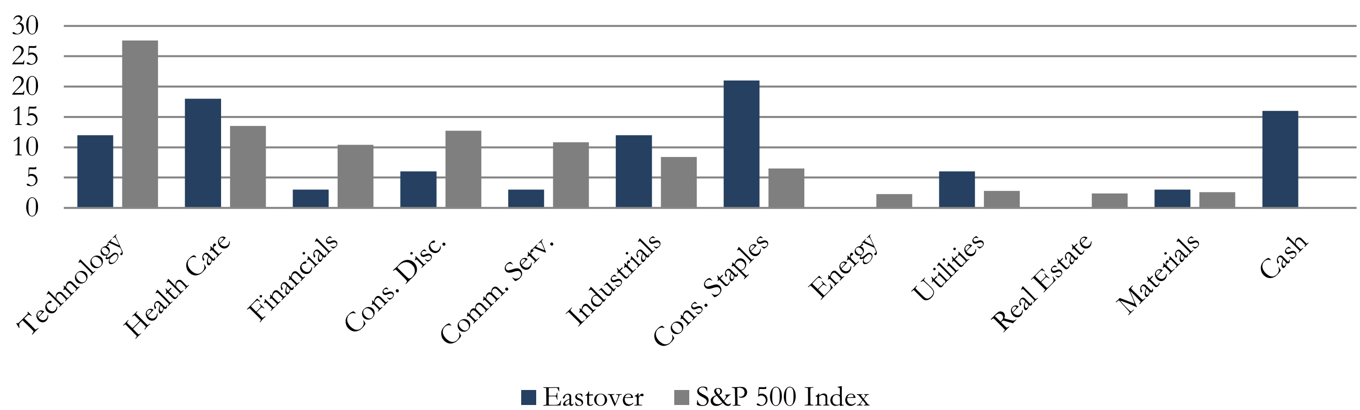
	Eastover Core Model Portfolio	**S&P 500 Index**
Dividend Yield	2.8%	1.52%
Forward P/E	21.1	27.53
Equity Beta	0.89	1.00
Portfolio Beta (w/ cash)	0.75	1.00

Top 5 Holdings*

Apple Inc. (AAPL)
Microsoft Corporation (MSFT)
Lowe's Companies Inc (LOW)
Dollar General Corporation (DG)
United Parcel Service (UPS)

As of December 31, 2020

EQUITY ALLOCATION
As Of December 31, 2020



Holdings and Equity Allocation are as of December 31, 2020 and subject to change. The specific securities identified and described within this presentation do not represent all of the securities purchased, sold or recommended for client accounts. The reader should not assume that an investment in the securities identified was or will be profitable.

Will Mackey
CEO & Client Advisor

Will serves as Chief Executive Officer and Client Advisor for Eastover. Prior to joining Eastover, Will served multiple national and regional firms in his over 27 years in the investment industry. He started out as a Financial Advisor, and since then has held multiple leadership roles, including National Sales Manager, Director of Business Development, and founder and CEO of a FINRA member firm. He received a bachelor's degree from the University of South Carolina.

Outside of Eastover, Will spends his time with his family and is a member of New City Church. He enjoys a friendly/competitive round of golf with his friends and cooking on his Big Green Egg.

Donn Toney
Co-Founder &
Economic Advisor

Donn cofounded Eastover in 1988. Prior to Eastover, he founded Interstate Asset Management, a subsidiary of Interstate Securities, now a part of Wells Fargo. Donn serves as our Economic Advisor and is a member of our Investment Policy Committee. He brings over forty-five years of industry experience to the table. He received a bachelor's degree from Indiana University and an MBA from the University of Hartford.

When he isn't working, he spends time with his wife of 50 years, Dottie; his two daughters; and five granddaughters — taking trips and watching or playing sports. Donn is also involved at his church and at the Charlotte City Club.

David Doerflinger
Chief Operating Officer

David joined the Eastover team in January of 2021. He will be responsible for overseeing the daily activities of the firm, including trading, research, and portfolio management. With 30 years of experience in the financial industry, his background includes co-founding a broker dealer for a large correspondent back and most recently serving as interim CFO for a nationally chartered trust company.

Outside of the office David enjoys spending time with his wife and four children. A self-declared "foodie", he enjoys cooking, golf and building furniture. A current resident of Kansas City, he is in the process of relocating to Charlotte.

David Morgan
Client Advisor

David joined Eastover in 2009 and brings over twenty-five years of experience in the investment, trust and private banking industries. As a Private Client Advisor, he worked with high net worth clients in all facets of family wealth management and planning. David also is a member of our Investment Policy Committee. A Charlotte native, he graduated with a Bachelor's of Science from Appalachian State University.

He has been in involved with the Mint Museum of Craft and Design, has fundraised for the United Way & The Arts and Science Council, & is currently assisting with Loaves and Fishes. He is President of the Park Crossing Recreation Club in South Charlotte & President of the Delta Zeta Chapter of Pi Kappa Phi Alumni Association.

Jon Nee
Client Advisor

Jon joined Eastover in 2019 with thirty years of experience in the financial planning, investment, private banking and trust arenas. In Jon's various roles, he assisted affluent families to simplify all their financial priorities. Jon graduated with a Bachelor of Science degree from West Virginia Wesleyan College.

Jon has been a member of the Children's Theater of Charlotte Board as well as a member of the Charlotte Arts and Science Grant Board. During his free time, Jon devotes his time to his wife and the various activities that involve his son or daughter. He also enjoys playing a tennis match or a round of golf with his friends.

Anna Maria Jackson
CFP® & Office Manager

Anna serves as the Office Manager for Eastover. Since joining Eastover in 2013, she has completed the Financial Planner graduate course of study at Queens University, obtained the CERTIFIED FINANCIAL PLANNER™ marks from the CFP Board of Standards and holds a Series 65 license. Prior to joining Eastover, Anna was an Administrative Assistant at Cranfill, Sumner and Hartzog LLP. She received a bachelor's degree in Psychology and Public Health from the University of North Carolina Charlotte.

Outside of Eastover, Anna and her husband enjoy traveling and being involved in the Charlotte community. Anna is an active member of her church, St. Nektarios Greek Orthodox Church.

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